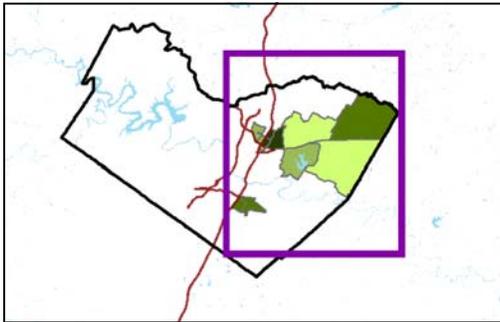


TECCS in Action

Case Study: Austin

Texas



Early Development Instrument (EDI) Statistics

Year of EDI collection:	2010-2011
Number of Schools:	14
Number of Teachers:	80
Number of Children:	1,387

Communication of EDI Results

United Way of Greater Austin has held in-person presentations for their local early childhood coalition, pastors in the community, and elected officials. They also did a press release for the local media and sent newsletters to businesses.

Community Use of the EDI Results

Supporting Local Needs Assessment

In 2011, United Way of Greater Austin engaged in a multi-layered school readiness planning process that engaged early childhood advocates, parents, higher-ed child development faculty, service providers, and business leaders. Part of the process was carefully examining multiple sources of “needs” data – census information, service delivery levels, asset maps, birth records (mapped), school data, Ages and Stages Questionnaire results from WIC clinics and EDI maps. In the beginning, the data taken collectively was overwhelming because of the growing and enormous community need, and it was hard for stakeholders to figure out where to start and how to use the info to craft a reasonable plan. The EDI maps, as well as maps of Medicaid births, helped narrow down the priorities to specific neighborhoods in the community, and in some cases, helped them think about focusing even more on certain developmental domains.

Informing Investments

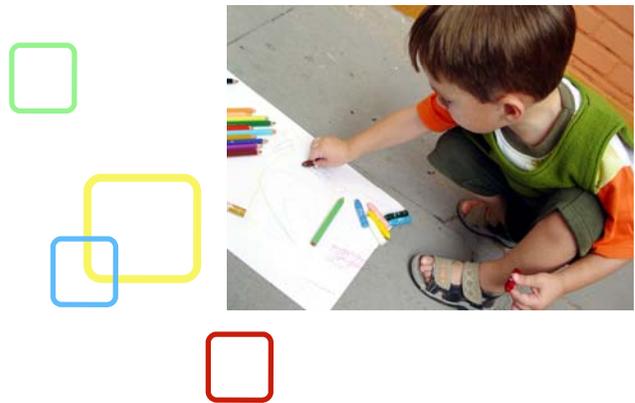
During the 2011-12 funding cycle, information sessions were held with service providers about the EDI data, to let them know what United Way had identified as funding priorities in the neighborhoods with the greatest needs. As United Way negotiated contracts with service providers, they set targets for service delivery in these areas. For example, in areas where there is a high-percentage and number of children with 2 or more vulnerabilities, they significantly increased the availability of research-based home visiting services.

Supporting funding applications

Corporate funders often ask for an oral presentation instead of a written application and the EDI maps have been especially helpful in these Power Point presentations. Using the EDI data and maps, they secured funding for early childhood programming in 2012-13 from National Instruments, Applied Materials, and 3M – and the EDI information helped to shape the story.

Funders

- United Way
- Buena Vista Foundation
- National Instruments
- Workforce Commission
- Travis County
- Municipality of Austin



United Way of Greater Austin

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www.unitedwayaustin.org/strategic-programs/success-by-6/

For more information about TECCS go to www.TECCS.net